



## **Pentaho Advantages** Comparing Pentaho to Proprietary BI

Copyright © 2007 Pentaho Corporation. Redistribution permitted. All trademarks are the property of their respective owners.

For the latest information, please visit our web site at [www.pentaho.org](http://www.pentaho.org)

**Last Modified on February 10, 2007**

## Pentaho Introduction

- World's most popular enterprise open source BI Suite
  - 2 million lifetime downloads, averaging 100K / month
  - Founded in 2004: Pioneer in professional open source BI
- Management - proven BI and open source veterans
  - From Business Objects, Cognos, Hyperion, JBoss, Oracle, Red Hat, SAS
- Widely recognized as the leader in open source BI



## Pentaho Professional Open Source Advantages

- Open Source Licensing
  - Software code is free
  - Dramatically lower up-front and ongoing costs
- Superior relationship
  - Complete transparency
  - Relationship based 100% on quality of customer support
  - No "vendor lock in" simply based on access to future upgrades
- Reduced risk
  - Delivering "whole product" using an open source core – support, training, documentation, global partner network, consulting, product management, quality assurance, longevity
- Enterprise Development Methodology
  - Innovative, enterprise-quality products via a professional methodology
  - Superior development productivity and commercial quality via extensive QA
    - Continuous testing in diverse environments by a huge global community
  - Transparent, detailed roadmap
  - Product roadmap, core development, and project contributions managed by Pentaho
- Enterprise Support Methodology
  - Delivered via Subscription Service – 9 X 5 or 24 X 7
  - 20% of Core Developers time allocated to delivering Services and Support

## Pentaho Architectural Advantages

- 100% J2EE server-side application for scalability, manageability, integration
- Lack of legacy architectural issues, "acquisition baggage", or cumbersome migrations
- Aggressive support of open standards wherever available – J2EE, JDBC, MDX, SQL, JSR-170, etc.
- Designed for embeddability and Service-Oriented-Architectures (SOA) – not a monolithic, hard-wired stack exposed via a thin web services layer
- Componentized and modular for flexibility and easy customization
- Completely exposed via AJAX and Web Services